



# LAMBORGHINI CHARLOTTE





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”

## **Mark Henry**

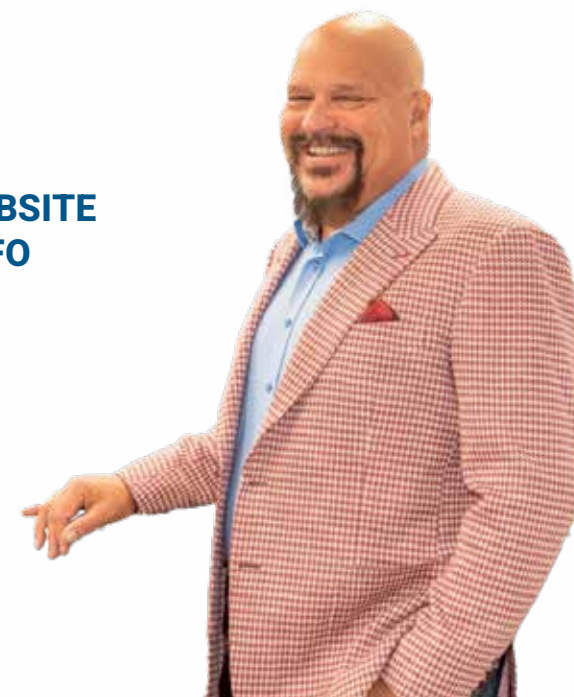
Founder & CEO



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## LAMBORGHINI CHARLOTTE

We believe that Lamborghini Charlotte offers our customers a journey,  
and this is a journey that cannot be traveled alone.

This is the very reason why we brought Lamborghini to Charlotte.  
We want to continue this journey and adventure with enthusiasts just like you!

We want to offer exclusivity, luxury, exotics, supercars  
and “one-of-a-kind” sports cars to Charlotte and the surrounding area.

# LAMBORGHINI CHARLOTTE

Lamborghini Charlotte, once identified as Lamborghini Carolinas and previously located in Greensboro, NC for over 9 years, has taken on a new identity and a new location in Charlotte, NC. The new location officially opened its doors on June 1st, 2018. With our state-of-the-art facility, we house some of the finest vehicles on the market. Since we opened in 2008, we have been proud to carry the finest selection of new and pre-owned Lamborghini and provide Lamborghini service in addition to a great selection of handpicked heritage and performance vehicles.

The Lamborghini Charlotte staff, excited to join the Charlotte area, are eager to share their knowledge, expertise, and love for the Lamborghini brand. With over 17 years of combined experience in exotics, you can safely rest assured that we have a solid foundation of knowledge when it comes to Lamborghini, supercars, and luxury vehicles. The sales staff at Lamborghini Charlotte are full-of-fun, personable, easy-going men and women, here to make every visit enjoyable and hassle-free.

**Why is Lamborghini Charlotte better than the competition?** We can all agree experience is something to be desired and has significant purpose, but you also have to have passion, and Lamborghini Charlotte has a lot of PASSION. The team at Lamborghini Charlotte is made up of Lamborghini enthusiasts from all walks of life.







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# MAKE IT UNIQUE, MAKE IT YOURS.

The Ad Personam customization program is available for the Huracán and Aventador, giving customers the chance to create their own personal Lamborghini, making it extra special and meeting any wish. There is an infinity of possible combinations, all meeting the company's exacting standards of quality: from the colors to the materials, from the logo on the seat, that may be hand-stitched instead of branded, to the initials stitched inside the vehicle's interior, or even a custom color. There is also the possibility to choose from various types of materials, from luxurious Lambo Vintage semi-aniline leathers, embellished with other effects and developed together with leading Italian experts, to the innovative forged composite material of carbon fiber.

## AD PERSONAM STUDIO

Customers wishing to take advantage of the customization program can design their own vehicle directly with Ad Personam Studio, the area dedicated to customization based at the Sant'Agata Bolognese HQ. The area was designed to offer a unique experience, with displays showing the alternative leathers, colors, materials, seats and rims, as well as digital simulation of the possible options using an advanced car configurator. Our team of experts supports customers at all stages of the configuration of their personal super sports car, including the choice of color, accessories and materials. The meeting with the customer is preceded by a production line experience, with a guided tour of the factory and a preview of some of the possible configurations of the **Huracán** and **Aventador**.



# SERVICING & PARTS

**THERE ARE COUNTLESS WAYS TO SHOW  
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Use only original Lamborghini replacement parts on your vehicle.

Lamborghini declines any responsibility for damage caused by the use of other parts or accessories.

Please note that not all replacement parts and accessories are permitted or available in every country.

Post-installation of some articles depends on the standard equipment on your vehicle and its year of manufacture.

For further information, please contact **Lamborghini Charlotte.**







# MEET OUR STAFF

MANAGEMENT



**John E Littlefield**  
Owner / Dealer Principal

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MANAGEMENT



**David Irving**  
General Manager

---

MANAGEMENT



**Chase Winslow**  
Pre-Owned Director

---



SALES



**Daniel McLaughlin**  
Sales Manager

---

AFTERSALES



**Mike Jaworski**  
Aftersales Manager

---

**PARTS**



**Mike Thomas**  
Parts Manager

---

**SERVICE**



**Mike Johnson**  
Lamborghini Master Technician

---

**SERVICE**



**Luke Russell**  
Technician

---

**SUPPORT**



**Shannon Tatem**  
Office Manager

---

**SUPPORT**



**Debra Widdup**  
Customer Care

---

**MARKETING**



**Ryan Donahue**  
Digital Marketing Manager

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HURACAN





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# HURACÁN TÉCNICA

The latest member of the Huracán range provides the purest Lamborghini driving experience combined with the freedom of everyday use: a bridge between past and future, lifestyle and performance, road and track. Huracán Tecnica brings forth a pilot's attitude in every driver, delivering the most rewarding performance and the ultimate, fun-to-drive experience – simultaneously. Unleash the unique character of the most versatile Huracán.



Huracán Tecnica was designed as a bridge between worlds to combine performance and beauty. The lines emphasize distinctive new expressions inspired by the racing DNA of the Huracán Super Trofeo EVO2. The front and rear architectures were restructured with sharper lines to improve aerodynamics, bringing about stability and ease in every condition, especially on the track. The powerful lines shape a new, unforgettable portrait of the Huracán range.

**POWER (CV) / POWER (KW)**  
640 CV / 470 kW

**MAX. SPEED**  
201 mph

**0-60 MPH**  
3.2 s

# TAKE ALL YOUR SOULS TO DRIVE

HURACAN

## AUGMENTED REALITY

Frame the QR code with your smartphone and turn on the Lamborghini Augmented Reality experience.



HURACAN



**BASED ON  
A TRUE STORY**



# HURACÁN STO

A super sports car created with a singular purpose, the Huracán STO delivers all the feel and technology of a genuine race car in a road-legal model. Lamborghini's years-long motorsport know-how, intensified by a winning heritage, is concentrated in the new Huracán STO. Its extreme aerodynamics, track-honed handling dynamics, lightweight contents and the highest-performing V10 engine to date come together, ready to trigger all the emotions of the racetrack in your everyday life.



## AUGMENTED REALITY

Frame the QR code with your smartphone and turn on the Lamborghini Augmented Reality experience.



The interior features the same track-minded approach, using lightweight, high-quality materials throughout – most notably carbon fiber. Featured in the door panels, interior details, seats and floor mats, this innovative and distinctive material offers a super sports look that perfectly complements the car's fine Alcantara® and Carbon Skin® finishes for added performance flair and functional style.

**POWER (CV) / POWER (KW)**  
640 CV / 470 kW

**MAX. SPEED**  
193 mph

**0-60 MPH**  
3.0 s

URUS



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URUS



# URUS PERFORMANTE

A visionary concept: Urus Performante is the sporty evolution of the first-ever Super Sport Utility Vehicle, one that defines a new segment as the absolute all-around super sports car. With its distinctive sporting design, revolutionary use of lightweight components, and improved aerodynamics, Urus Performante elevates driving fun and SUV performance to a whole new level. The most exclusive model in the Urus family raises the bar of high-performance SUV for a new frontier of driving humans beyond.



The design for the Urus Performante is Lamborghini's fullest expression of the unyielding principle: "Form follows function." The liberal use of lightweight carbon fiber components allows for a significant weight reduction and is a principal characteristic of Urus Performante's design: sporty, sleek and undeniably bold, with proportions that reflect those of a super sports car.

**POWER (CV) / POWER (KW)**  
666 CV / 490 kW

**MAX. SPEED**  
190 mph

**0-60 MPH**  
3.3 s

# FOR BAR RAISERS ONLY

The interior of Urus Performante is made for its driver, enhanced by the use of innovative and lightweight materials such as Alcantara® and carbon fiber. With these, dark tones, contrast stitching and exclusive Performante logos add unique details to express the car's sporting character. Refined, contemporary and ergonomically efficient, the interior of Urus Performante is designed to make the driver "feel like a pilot." A wide range of options is available for personalization.

URUS



# URUS S

The Urus embodies a visionary concept through the realization of a Super Sport Utility Vehicle born from pure Lamborghini DNA. In the Lamborghini Urus S, performance, design and exclusivity are evolved, revealing even greater strength and a heightened perception of luxury. Urus S is the most accomplished super SUV, one that combines maximum capability and comfort on any terrain and road condition. Get ready to experience an elevated luxury lifestyle in the newest Lamborghini SSUV.



The design of the Urus S retains the muscular surfaces and confident lines of the Urus but with even greater sculptural definition to its shape. Both the front and rear bumpers present a more emphatic design, along with the new wheel arches and a carbon fiber painted hood. Fine details include a fresh treatment to the 23" and 22"-inch wheels and a front steel skid plate that together add a bold and elegant stance to the exterior. Customers also have the opportunity to choose numerous options like the carbon fiber roof that further emphasizes the sporting and luxurious character of the Urus S.

**POWER (CV) / POWER (KW)**  
666 CV / 490 kW

**MAX. SPEED**  
190 mph

**0-60 MPH**  
3.5 s



# FOR BAR RAISERS ONLY

The interior of the Urus S expresses contemporary sophistication through its design, offering luxurious comfort with leather surfaces, trim elements in a variety of finishes, and comprehensive high-tech Lamborghini equipment. In addition, the broad range of Ad Personam options allows you to appoint this super SUV to reflect your own personal sense of style.

# URUS



# AVENTADOR LP 780-4 ULTIMAE

The latest version of Aventador is not only powerful, it is the most powerful Aventador ever made. With the highest-performing standard-production, naturally aspirated V12 engine in Lamborghini history, it incorporates advanced technological solutions and unparalleled design. This gem, to be produced in only 350 units, is the final – and greatest – expression of a family of super sports cars that has left its mark on the last decade. Aventador LP 780-4 Ultimae is already a classic transformed into an icon.



In the spirit of the first Aventador – with its rear longitudinal engine position and extensive use of carbon fiber – the Ultimae shows off a look featuring pure and essential lines.

The livery, developed specifically by Lamborghini Centro Stile, celebrates the peak of Aventador production with a harmonious balance of shapes, accentuated by a use of light and shade between the black and painted parts.

Embracing form and a sporting essence, the new model is a style icon that has no fear of the passage of time.

**POWER (CV) / POWER (KW)**  
780 CV (574 kW) at 8,500 rpm

**MAX. SPEED**  
220 mph

**0-60 MPH**  
2.8 s

# IT TAKES TIME TO BECOME TIMELESS

AVENTADOR

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# AVENTADOR



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# AVENTADOR LP 780-4 ULTIMAE ROADSTER

Imagine a super sports car in which the most advanced technological solutions and the incomparable Aventador design merge together with the thrill of open-air driving: a pure, adrenaline-filled experience.

With a production of only 250 units, the Aventador LP 780-4 Ultimae Roadster is the newest – and final – open-top version of a legendary family. Its 780 CV V12, the latest and most powerful standard-production, naturally aspirated engine in Lamborghini history, makes this model the most iconic of the Aventador range.



The Roadster's Lamborghini DNA is unmistakable, with even sharper lines and a perfect contrast of sophistication and aggression: a design masterpiece in which aesthetic and practical perfection is no longer just an ideal.

The removable hardtop, made using an innovative high-pressure RTM molding technology, ensures strength and comfort, highlighting the lifestyle and spirit of this limited series.

The Aventador LP 780-4 Ultimae Roadster stirs emotions that are intense, uncompromised and enduring throughout time.

**POWER (CV) / POWER (KW)**  
780 CV (574 kW) at 8,500 rpm

**MAX. SPEED**  
220 mph

**0-60 MPH**  
2.9 s



AVENTADOR

# IT TAKES TIME TO BECOME TIMELESS

## AUGMENTED REALITY

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AVENTADOR LP 780-4 ULTIMAE ROADSTER

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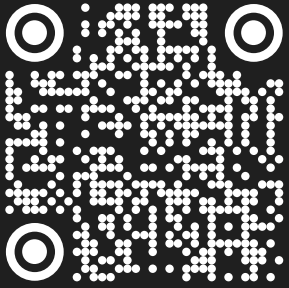
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555 South Mangum Street, Suite 100, Durham, NC 27701

Tel: **704-228-7475**

Email: [info@partnerplusmedia.com](mailto:info@partnerplusmedia.com)

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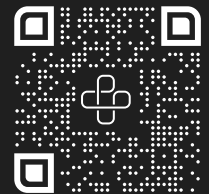
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USA  
**+1 704-228-7475** (Office)  
**+1 704-228-7476** (Sales)

CANADA  
**+1 437-370-7031** (Office)  
**+1 437-370-7041** (Sales)

UK  
**+44 (0) 161-635-0032**  
(Head Office)

EUROPE  
**+353 (1) 531-4467** (Office)



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